

BEST BUDDIES[®]



DR. KAI TROLL

BEST BUDDIES

EUROPE, MIDDLE EAST, AFRICA REGION



HISTORY – EUNICE KENNEDY SHRIVER



ANTHONY K. SHRIVER



OUR CASE | RELEVANCE

- 220 Mio. people with ID worldwide
- 40 Mio. people with ID in EU
- Average every 10th person has an ID/IDD



PROBLEM

Segregation

Discrimination

Exclusion

Poverty

Mistreated

No full members of
society

Laught at



GOAL | MISSION

PROMOTING SOCIAL INCLUSION OF PEOPLE WITH ID INTO SOCIETY

Best Buddies is dedicated to create opportunities for **one-to-one friendships**, **integrated employment**, and **leadership development** for people with intellectual and developmental disabilities.



BEST BUDDIES INTERNATIONAL

Impact

2016, Best Buddies Programs positively impacts more than 950,000 Individuals with IDD in 51 countries.

GOAL 2 Mio. by 2023!



BEST BUDDIES EMEA ENTITIES

BEST BUDDIES EMEA =
BBI SUB AND A REGISTERED 'AISBL' IN BELGIUM

BEST BUDDIES EUROPE & AFRICA FOUNDATION =
SOLE MISSION IS TO RAISE FUNDS IN THE
EUROPEAN REGION FOR DEVELOPMENTS IN
AFRICA



WWW.BESTBUDDIES.ORG



WHO ARE OUR MEMBERS?

- ACCREDITED BB NATIONAL PROGRAMS
- REGULAR MEMBERS = DISABILITY OR FAMILY ORGANISATIONS FOR PIDD



THE BEST BUDDIES EMEA TEAM (SINCE 2014)

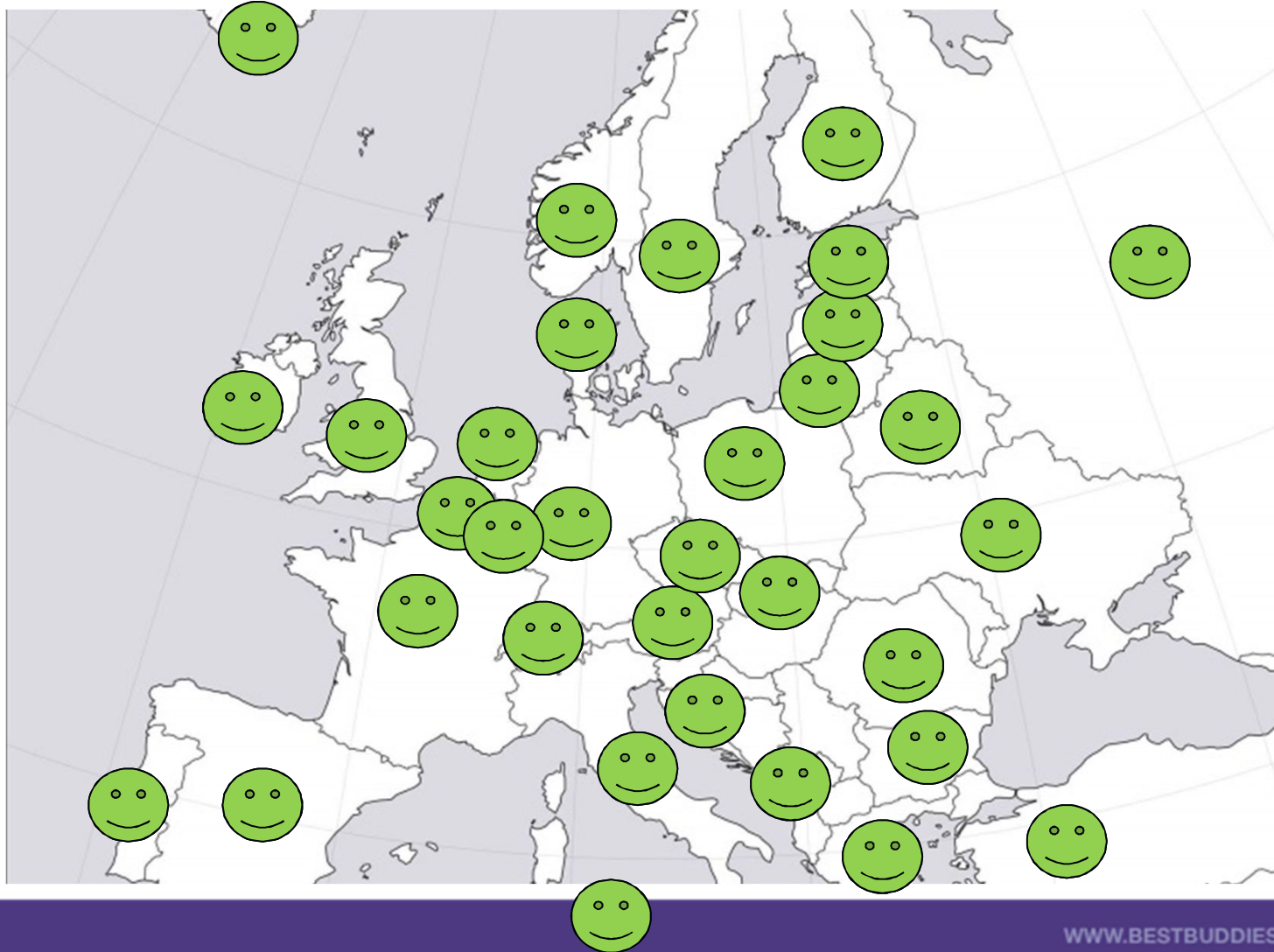
From Zero to 23



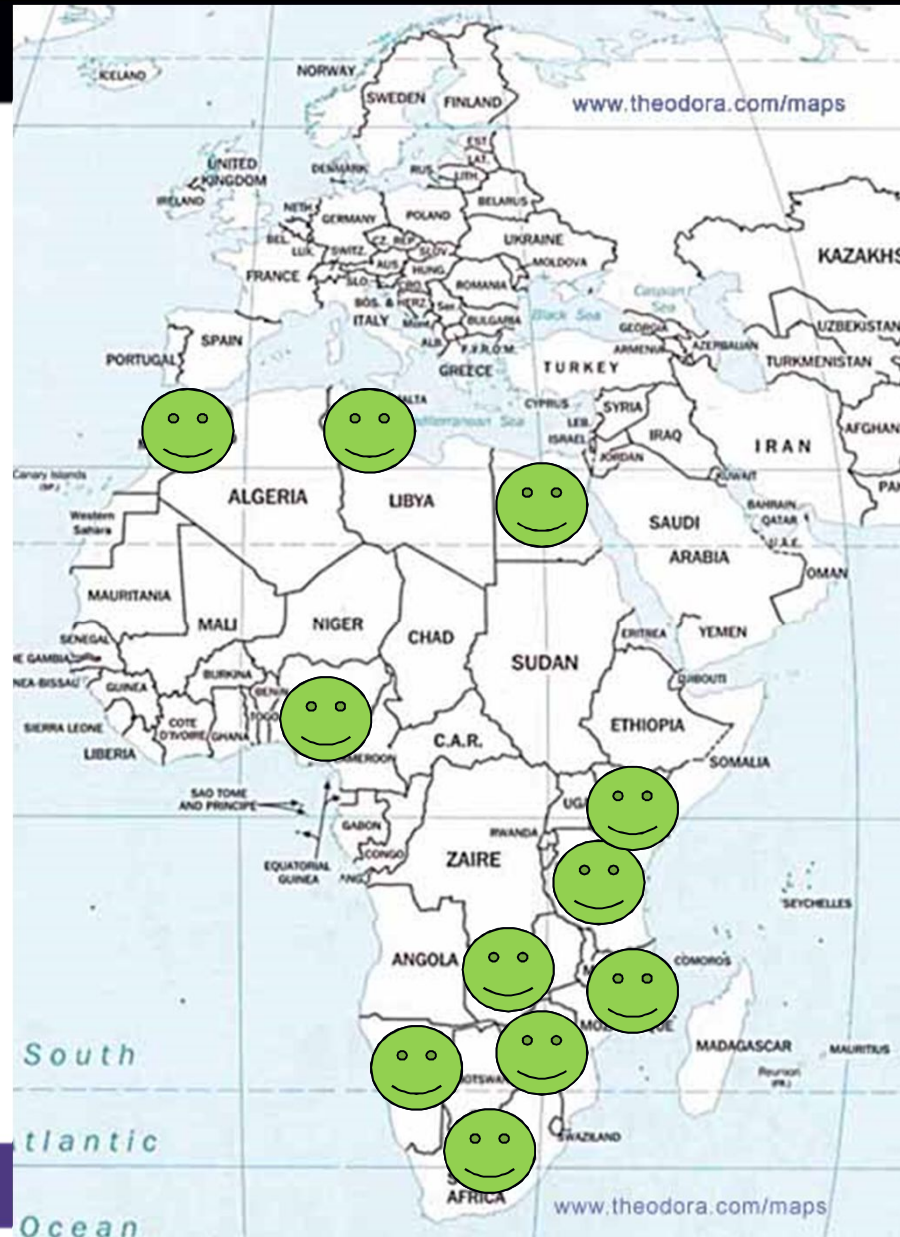
SCOPE EUROPE IN 2014



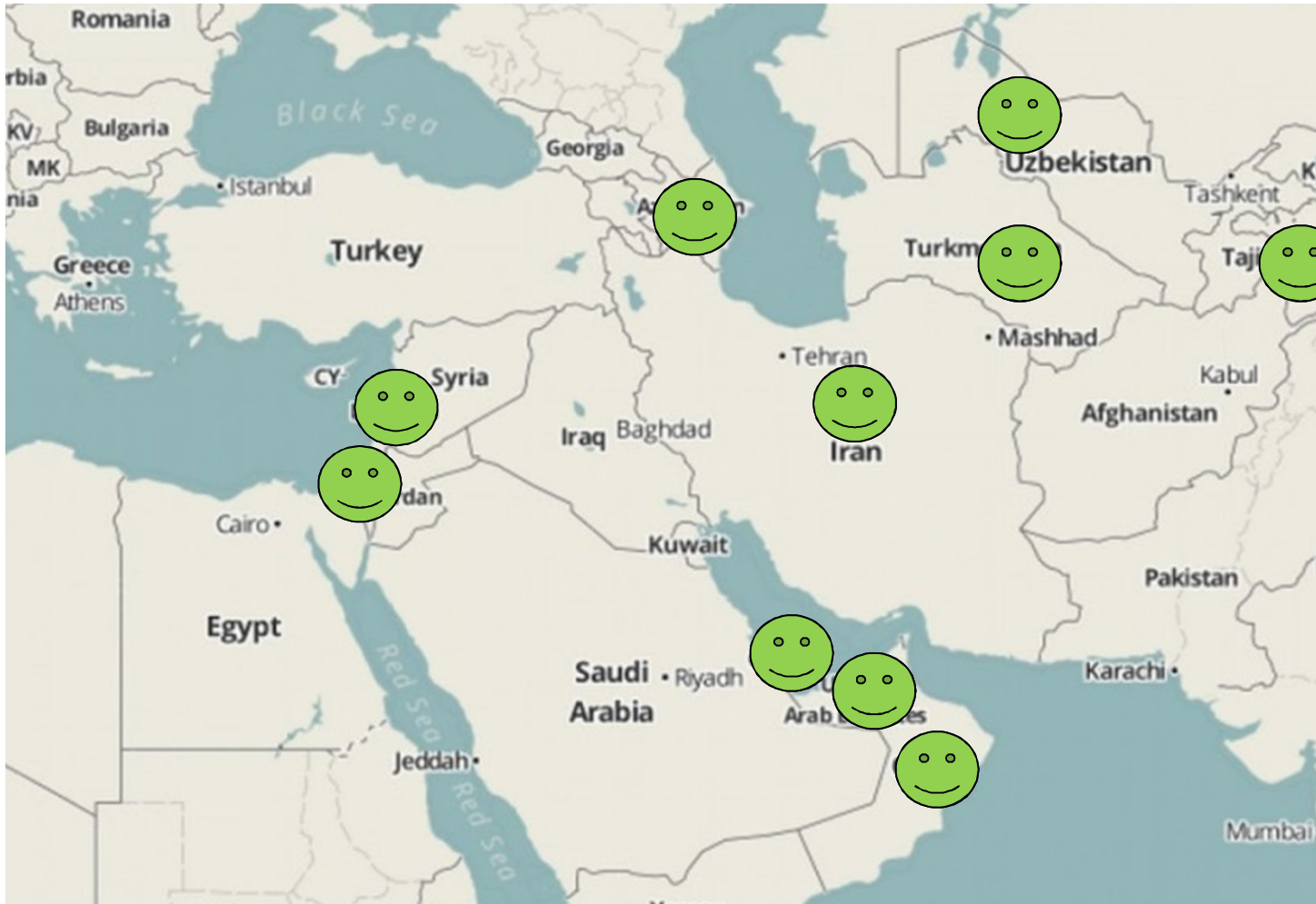
SCOPE EUROPE BY SUMMER 2018



SCOPE AFRICA BY SUMMER 2018



SCOPE MIDDLE EAST / C-ASIA BY 2018



GOVERNANCE



THE FISH
STINKS
FROM
THE HEAD..



GOOD GOVERNANCE | BOARD MODEL

| | |
|---|-------------------------------------|
| Person with ID | Corporate mind |
| Family Member of Person with IDD | Social Entrepreneur |
| Board Chair | Current or former politician |
| Expert in IDD | Treasurer |
| Expert in MarComs Fundraising | Expert Committees |

Diverse board to ensure different expertise and backgrounds!



ODS

Organizational Development System

| Component | Stage/Level | | | |
|------------------------------------|-------------|-------------|-----------|----------|
| | Emerging | Progressing | Developed | Advanced |
| Governance | []/5 | []/5 | []/5 | []/5 |
| Finance | []/5 | []/6 | []/6 | []/8 |
| Human Resources | []/5 | []/5 | []/5 | []/5 |
| Resource Development / Fundraising | []/5 | []/5 | []/5 | []/5 |
| Marketing | []/5 | []/5 | []/5 | []/5 |
| Communications / PR | []/5 | []/5 | []/5 | []/5 |
| Organizational Development | []/5 | []/5 | []/5 | []/5 |
| Information Technology | []/5 | []/5 | []/5 | []/5 |
| Strategic Planning | []/5 | []/5 | []/5 | []/5 |
| Public Relations | []/5 | []/5 | []/5 | []/5 |
| Legal | []/5 | []/5 | []/5 | []/5 |
| Government Relations | []/5 | []/5 | []/5 | []/5 |
| Operations | []/5 | []/5 | []/5 | []/5 |
| Special Events & Projects | []/5 | []/5 | []/5 | []/5 |
| Recruitment / Outreach | []/5 | []/5 | []/5 | []/5 |
| Volunteers | []/5 | []/5 | []/5 | []/5 |
| Education & Training | []/5 | []/5 | []/5 | []/5 |
| Program Development | []/5 | []/5 | []/5 | []/5 |
| Board Development | []/5 | []/5 | []/5 | []/5 |

4 key Q's to understand the significance of your organisation. What funders buy into:

Problem

Solution

**BB's part
solving
problem**

Impact

Are you solving a problem?
Which one?



INCOME GENERATION | FUNDING

| | | | | |
|---------------------------|---|---------------------------------------|--|---|
| Corporate | Foundations (Corporate/Phil) | Institutional / Government | Congress & Conferences | Donor Platform / Donor Development |
| Special Events | Merchandising | Licensing | Membership / Accreditation Fees | High-Net-Worth Individuals |

CORPORATE PARTNERSHIPS



BNY MELLON

strategy&

Part of the PwC network



FOUNDATION PARTNERSHIPS



Lions Clubs International
FOUNDATION



FONDATION
PRINCESSE
CHARLÈNE
DE MONACO



The Ted Arison Family Foundation
הקרן המשפחתית על-שם תד אריסון

ABInBev
Foundation



مؤسسة قطر
Qatar Foundation



OPEN SOCIETY
FOUNDATIONS

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INSTITUTIONAL FUNDING | EU



EUROPEAID



Investing in people
European Social Fund



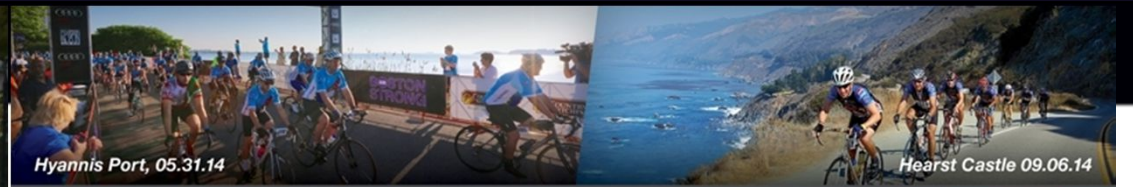
European Union
European Structural and Investment Funds



FUNDRAISING | SPECIAL EVENTS



SPECIAL EVENTS – FUNDRAISING | AWARENESS



BEST BUDDIES CHALLENGE



Register Today! 800.718.3536 | BESTBUDDIESCHALLENGE.ORG



Σας ευχαριστούμε όλους!



#BBFW2017 #BestBuddiesGreece #Filarakia



OUR FINISHLINE IS INCLUSION



BEST BUDDIES
BEST BUDDIE
FRIENDSHIP WALK



I AM AN ARTIST

I AM A FRIEND

I AM A DOCTOR

I AM JUST LIKE YOU!



I AM A COWORKER

I AM BEAUTIFUL

I AM A TEAMMATE



SPREAD THE WORD TO END THE WORD.

03.02.16

PLEDGE TO SHOW RESPECT



2014 BEST BUDDIES MIAMI GALA
CELEBRATING SOUTHEAST ASIA

PATRONS | AMBASSADORS



BEST BUDDIES LEADERSHIP CONFERENCE



SPECIAL EVENTS | CONFERENCES | CONGRESS

1. Annual European awareness campaign 'BestBuddiesWeek'
2. Presence at 2018 WEF
3. Spring 2019 BB European / EMEA Congress
4. 2020 BB Africa Congress
5. Fall 2019 iDisability (Ability) European Congress
6. Fall 2019 iDisability (Ability) Asia Congress
7. 2020/2021 iDisability (Ability) World Congress



KEY DRIVERS FOR SUCCESS | CONCLUSIONS

- **Organizational Development System ODS** / Knowledge Management System. Key components of PDS = works for any type of association
- Board Model, **Strategic Planning, Collaboration**
- Scale (**fast expansion, fast growth**) and effective governance on national level. Not necessarily funding. When we have scale and good governance, funding will follow
- Resource Development / Fundraising pillars , **Diverse funding streams**, From zero to ??
- Sponsor / donor approach (in phases offering **different packages catered** to sponsor partner)
- **Call to Action! Problem, Solution, Part Of Solution, Impact**



From Planning to ACTION !



BEST BUDDIES INTERNATIONAL



**Thank you very much
and welcome to
Best Buddies!**

Dr. Kai Troll
Executive Director
Europe, MiddleEast& Africa (EMEA)
President BB Europe & Africa Foundation
kaitroll@bestbuddies.org
europe@bestbuddies.org



WORKSHOP

Presentation of cases and questions

Groups work on cases and questions (each question 5 min).

Group leaders present outcomes and findings (each 5 min)

Notes will be collected, documented and shared with you



WORKSHOP – Q1A

1. Add one source of funding to your current funding model. What would that be, based on sources of funding presented?
2. How to plan and implement it? What would be needed? Hurdles / Challenges



WORKSHOP – Q2CVB

1. What do CVBs need from associations to create and support successful bids?
2. What are the 5 main challenge in working with associations?



WORKSHOP – Q3A

1. What are the 5 main challenges in working with CVB?
2. What are association trends that CVB should be aware of in order to compete win a bid?



WORKSHOP – Q4A+CVB

1. Based on the presented ODS, choose one component that you find most relevant for your organisation to be improved
2. How would you go about it? What would the priorities be?



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Association
summit 2018
8 & 9 March Register now!
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engage,
collaborate
& **innovate!**

European 
Association
summit 2018
8 & 9 March Register now!
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Why you should attend EAS 2018?



The European Association Summit (EAS) is the one annual event for association professionals you can't afford to miss. Leave your desk, meet your peers and enhance your organisation's performance.

This annual encounter will be held in Brussels on **8 and 9 March 2018 at SQUARE** (Brussels Meeting Centre).

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- Go to the registration page "Register Now"
- When asked, choose type of pass "Association Delegate and I have a Partner's code"
- Partner's code to enter: "eas2018brussels"

Early Bird valid **until 25 January.**

Association Bureau
eas2018@visit.brussels

