



UIA Associations Round Tables 2021

# Leading the Uncertain Association

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**So great to  
meet you!**




*Leading the Uncertain Association*



# The Journey So Far



A photograph of three business professionals (two women and one man) sitting around a table in a meeting, looking at documents. The image is overlaid with a blue-to-purple gradient. A white vertical bar is on the left side of the slide.

# What are the characteristics of a great Association Leader ?



Compassionate



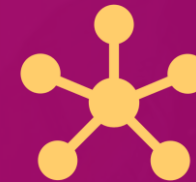
Vulnerable



Future Focused



Collaborative



Responsive

# Compassionate



## Leading with the head and the heart

- Listen
- Connecting with staff, members and stakeholders on a personal level
- Seeking to understand
- Being open to having difficult conversations

# Vulnerable

## Shifting from “Know it all” to “Learn it all Leadership”

- Comfortable to say “I don’t know”
- Being curious
- Letting go of control

# Future Focused

The past no longer held the key for the future

- Holding multiple possibilities for outcomes
- Being prepared to fail – and to quickly move on
- Staying focused on the mission and the purpose of the organisation



# Collaborative

The whole is greater than the sum of the parts.

- Creating opportunities both within and external to the organisation
- Collective problem solving
- Joining with other organisations who have similar purpose

# Responsive

With change comes opportunity

- Change ready – accepting that change is constant
- Anticipate but not control the situation
- Less reliant on process and more reliant on outcomes
- Apply foresight

# Leading into the Future





# THANK YOU!

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